

FOR IMMEDIATE RELEASE

'BOATIQUE' RETURNING TO HERVEY BAY!

Great Sandy Straits Marina, 26 June through 12 July inclusive – After terrific success here in 2014, resulting in a \$321 donation to Marine Rescue Hervey Bay, Great Sandy Straits Marina is pleased to invite the **Floating Impressions** 'Boatique' Exhibition on *SV CatNirvana* back to the local area.

Hervey Bay area residents and visitors will be once again be welcomed to enjoy a unique SHOP-aboard experience on *CatNirvana*, a 13.6m sail catamaran. An amazing array of 'cruising comfort' products will be available for purchase...and **everything will be at Boatique Special SALE prices!**

Floating Impressions is the creation of two people who set out to explore new ways to make the cruising lifestyle, whether on land or at sea, more enjoyable. Visitors on *CatNirvana* will see a display of stunning and often unique soft furnishings, apparel, jewellery, Enjoy flameless candles, practical galley/kitchen aids (including Strahl unbreakable drinks and table ware...and the exciting new GoSun solar oven!), hi-efficiency SunPower solar panels and a selection of practical and fun watersport products including the popular BladeFish underwater scooter and the amazing Shark Shield shark deterrent system.

CatNirvana was launched 2010 in France and then sailed (by the **Floating Impressions** crew) from Italy to Australia, *via* the Panama Canal, in 2011. *CatNirvana* now cruises the Australian coastline as a 'Boatique', from Tasmania to the Whitsundays. So visitors will be welcomed on board a true 'blue water' vessel. Everything for sale is used and enjoyed on *CatNirvana* and thus clearly suited to the harsh marine environment, but most of the products for sale are also suited to enhancing a relaxing lifestyle anywhere.

Floating Impressions is delighted to work with Great Sandy Straits Marina and to complement the Marina's services to the Hervey Bay community.

As a gesture of appreciation for the opportunity to exhibit at Hervey Bay and a sincere 'thanks' for their great services to mariners, Floating Impressions will again donate 5% of Hervey Bay sales to Marine Rescue Hervey Bay.

The Exhibition on *CatNirvana* will be open from 10AM - 4PM, 26 June through 12 July inclusive.

So welcome aboard... to EXPLORE, DREAM & DISCOVER!!!

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