

Cruising Lifestyle Supports Coast Guard

How's this for a dream: Have a blue-water cruising catamaran built in Italy. Sail it halfway around the world, across the Atlantic, through the Panama Canal and across the Pacific. Set up a retail business aboard and spend your time cruising the Australian coast with your product exhibitions.

Don Church and Di Clarke turned their cruising dream into a reality. Based at Yamba on the NSW north coast, Don and Di now operate their innovative marine business, Floating Impressions, from their luxurious Lagoon 440 catamaran, *CatNirvana*.

What has this to do with Coast Guard? When Floating Impressions planned an exhibition in Tin Can Bay in August, they wanted to support a local organisation by donating 5% of their sales. It didn't take them long to decide that Coast Guard Tin Can Bay would be a worthy recipient of their donation.

Floating Impressions specialises in retailing products for the boating and cruising lifestyle. Every product they sell has been tried and tested to ensure it meets their exacting standards.

"The marine environment can be very tough on gear," said Don, "so it was important to us to make sure the products we sell actually do what they are supposed to do, and don't degrade or break down once exposed to the marine environment. Quality and practicality are really important considerations. We use all the products we sell on board *CatNirvana*."

The Floating Impressions range features a wide variety of practical and beautiful products designed to make the cruising life (afloat or on the road) as comfortable as possible.

"We've found many of our products have a wider appeal than just boating. They suit the caravanning lifestyle just as well," said Di.

The range includes practical items such as stainless steel and Shuttle Chef thermal cookware, clothing, hats, rash vests and body suits, the very popular Ocean Pro deck shoes, and the Cookout range of BBQs and stainless steel BBQ fittings. The water sports range includes dive masks, snorkels and fins, Yakkair rigid



Coast Guard supporters Di Clarke and Don Church aboard CatNirvana with some of their products.

inflatable kayaks and Bladefish underwater propulsion units.

Comfort products include linen and soft furnishings, flameless candles, handmade jewellery and gifts, and original artworks and stainless steel sculptures.

On the technical side, the product range includes iSat and Iridium satellite phones, fleet broadband systems, Manta security systems, back-up battery systems, reed switches, smoke detectors and alarms. Floating Impressions is also an agent for Sunpower solar panels.

The good news for Coast Guard is that even though *CatNirvana* has moved on, Don and Di wish to continue supporting QF17. 5% of all purchases made through their online shop with a delivery postcode in the local area, will be donated to Coast Guard Tin Can Bay. So if you're a cruising boatie, a "motor" cruiser, or just looking for a unique gift, visit Floating Impressions and keep supporting Coast Guard.

Julie Hartwig



CatNirvana departing Gran Canaria on the voyage home to Australia.
(Don Church photo)

Don Church
floating
IMPRESSIONS
0409 784 189
saltydon@bigpond.com
Landcroft Investments Pty Ltd aff Jedico Family Trust / ABN 99451236290
Explore Dream Discover
www.floatingimpressions.com.au